

For Immediate Release

DISGAEA®4: A PROMISE UNFORGOTTEN WILL ROCK YOUR WORLD THIS SUMMER!



Santa Ana, Calif. (April 7, 2011) – NIS America announced today that Disgaea 4 for the PlayStation®3 will release in North America late this summer, and European fans can expect its arrival in fall! The tried and true battle system will return once again with a completely revamped graphic engine! The all-new story, characters, and exclusive features including user-generated content, will blow Disgaea series fans away.

DISGAEA 4 “COME UP WITH A DIS-NAME-A” CAMPAIGN BEGINS!

Now is your chance to leave your mark in Disgaea 4! Disgaea fans can now help us come up with names for a weapon, a skill, and an NPC for Disgaea 4! We will accept submissions until April 21st, 2011. The three winners’ names will be included in the game’s text! For more information, please visit:

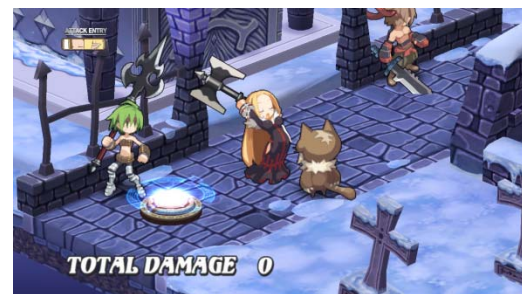
<http://disgaea.us/d4/disnamea>

About Disgaea®4

This latest incarnation of the popular Disgaea strategy RPG series boasts major graphical improvements, Disgaea's most in-depth gameplay yet, everlasting value, and the great sense of humor you've come love. The new graphics engine truly brings Takehito Harada's characters to life with fluid animations and high definition details. Create your own political party and take advantage of a slew of new battle and strategic features expanding upon the already staggering replay value. Finally, Disgaea 4 adopts an all new map-generating mode, enabling players to create and share custom maps with fans around the world! You can even design your own pirate ship to attack them with! This summer, Disgaea 4 will relentlessly invade your gaming room!

About NIS America

NIS America is a subsidiary of Nippon Ichi Software, Inc., a Japanese company famous for its unique line of strategy RPGs including titles such as Disgaea, Phantom Brave, and Makai Kingdom. In 2003, NIS America was established in Southern California to publish exciting and innovative game titles for North America. NIS America’s team members devote themselves to the fans. Our respect for our fans is at the heart of everything we do. As a growing strategy RPG publisher in the U.S., we are committed to continuous improvement and dedication.



About Nippon Ichi Software

Nippon Ichi Software was founded in 1994 in Gifu, Japan, as an entertainment software company. Since then Nippon Ichi Software has grown into an international company focused on creating innovative video game products.



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RELEASE DATE (US): September, 2011

RELEASE DATE (EUROPE): Fall, 2011

PLATFORM: PlayStation®3

GENRE: Strategy RPG

PLAYER(S): 1

ESRB/PEGI/USK: RP

PUBLISHER: NIS America

DEVELOPER: Nippon Ichi Software

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